



PRESS RELEASE – CLIPPING REPORT

“Nirvana holding reveals measures to counter Covid”

Client:

Prepared by: 9Yards Media & Marketing

Date: September 12, 2021

CLIENT	NIRVANA HOLDING		
PUBLICATION	ZAWYA	COUNTRY	GCC
DATE	MARCH 16, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism reveals measures to counter COVID-19		
ONLINE LINK	Nirvana Travel & Tourism reveals measures to counter COVID-19 ZAWYA MENA Edition		



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TRAVEL AND TOURISM | 16 MARCH, 2020

Nirvana Travel & Tourism reveals measures to counter COVID-19

Mr. Alaa Al-Ali, CEO of Nirvana Travel and Tourism revealed that the organization would continue operations while implementing all advised precautions to ensure the safety of its employees and clients



Abu Dhabi: Nirvana Travel & Tourism are taking the steps to address the spread of the coronavirus, officially referred to as COVID-19, and its impact on the travel and tourism sector.

Mr. Alaa Al-Ali, CEO of Nirvana Travel and Tourism revealed that the organization would continue operations while implementing all advised precautions to ensure the safety of its employees and clients. He stated, “Nirvana Travel & Tourism is distinguished by its ability to execute the safety measures put forward by the government and private sectors which showcases its commitment to provide the best services to customers and clients around the clock, seven days a week”.

He stressed the importance of promoting domestic tourism in the emirates by offering special offers and packages, incentivizing citizens and residents to spend their spring holidays in the UAE. Al-Ali praised the efforts of the tourism authorities in the country whose efforts are reviving the tourism sector, where the total spending on travel and tourism in the local market recorded AED 41.22 billion in 2019.

“The unprecedented measures taken by the Ministry of Health and health authorities during the pandemic have proven to be positive and effective,” he added.

Al-Ali assures the effects of COVID-19 on the tourism sector would be temporary and anticipates global air traffic to resume operations following the mitigation of the virus. “Nirvana Travel & Tourism continues to work towards our goal of opening additional offices in the emirates within the next few years, in addition to growing within the Gulf region, Middle East and the rest of the world.”

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-Ends-

About Nirvana Travel and Tourism

Nirvana Travel & Tourism was established in 2007. In the past few years we have become the number one full-fledged tour operator company in Abu Dhabi and the UAE. Our intention is to become the most well-known tour operator company in the world.

Nirvana Travel & Tourism is currently offering its services to a vast category of accounts including the governmental and semi-governmental accounts in the UAE. Nirvana act in good faith and a transparent manner has allowed for a steady growth throughout the years. With over 450 employees Nirvana exercises a level of skill, care and diligence as expected of a first-class tour operator company.

Our offices can be found in over 30 different locations throughout Abu Dhabi, Al Ain, Dubai and Ras Al Khaimah. We have recently extended and expanded our reach by opening and operating offices in China, Spain, Egypt, UK and Saudi Arabia. Within the few next years we are expecting to serve other locations such as Australia and The United States of America.

However, we aim to spread our wings all over the globe and reach even more international clientele within the next coming years.

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CLIENT	NIRVANA HOLDING		
PUBLICATION	UAE BUSINESS	COUNTRY	UAE
DATE	MARCH 18, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19		
ONLINE LINK	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19 – UAE Business Magazine		

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Nirvana Travel & Tourism Reveals Measures to Counter COVID-19

March 18, 2020 by UAE Business

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CLIENT	NIRVANA HOLDING		
PUBLICATION	TTGMENA	COUNTRY	MIDDLE EAST
DATE	MARCH 17, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism following all vital health and safety measures		
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Nirvana Travel & Tourism following all vital health and safety measures

March 17, 2020



Nirvana Travel & Tourism is taking all necessary measures to address the spread of the coronavirus and its impact on the travel and tourism sector.

The company's CEO, Alaa Al-Ali announce that operations will continue, with implemented advised precautions to ensure the safety of its clients and employees alike.

He stated: "Nirvana Travel & Tourism is distinguished by its ability to execute the safety measures put forward by the government and private sectors, which showcases its commitment to provide the best services to customers and clients around the clock, seven days a week."



He stressed the importance of promoting domestic tourism in the emirates by offering special offers and packages, incentivising citizens and residents to spend their spring holidays in the UAE. Al-Ali praised the efforts of the tourism authorities in the country whose efforts are reviving the tourism sector.

"The unprecedented measures taken by the Ministry of Health and health authorities during the pandemic have proven to be positive and effective," he added.

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PUBLICATION	EMIRATES TOURISM MAG	COUNTRY	UAE
DATE	MARCH 16, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19		
ONLINE LINK	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19 – Emirates Tourism Magazine		

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NIRVANA TRAVEL & TOURISM REVEALS MEASURES TO COUNTER COVID-19

Abu Dhabi, United Arab Emirates, 16 March 2020: Nirvana Travel & Tourism are taking the steps to address the spread of the coronavirus, officially referred to as COVID-19, and its impact on the travel and tourism sector.

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Al-Ali assures the effects of COVID-19 on the tourism sector would be temporary and anticipates global air traffic to resume operations following the mitigation of the virus. "Nirvana Travel & Tourism continues to work towards our goal of opening additional offices in the emirates within the next few years, in addition to growing within the Gulf region, Middle East and the rest of the world."

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CLIENT	NIRVANA HOLDING		
PUBLICATION	TTN WORLDWIDE	COUNTRY	MIDDLE EAST
DATE	MARCH, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism takes measures to counter COVID-19		
ONLINE LINK	Travel, Tourism & Hospitality Nirvana Travel & Tourism takes measures to counter COVID-19 (ttnworldwide.com)		



Travel, Tourism & Hospitality

Nirvana Travel & Tourism takes measures to counter COVID-19

March 2020 855



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Nirvana Travel & Tourism takes measures to counter COVID-19

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PUBLICATION	GDN ONLINE	COUNTRY	GCC
DATE	MARCH 16, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism takes measures to counter COVID-19		
ONLINE LINK	UAE Business: Nirvana Travel & Tourism takes measures to counter COVID-19 (gdnonline.com)		



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Nirvana Travel & Tourism takes measures to counter COVID-19

UAE Business

Mon, 16 Mar 2020



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HEADLINE	Nirvana Travel & Tourism takes measures to counter COVID-19		
ONLINE LINK	Nirvana Travel & Tourism takes measures to counter COVID-19 (trade-arabia.com)		



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ABU DHABI, March 16, 2020

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PUBLICATION	DUBAI GLOBAL NEWS	COUNTRY	UAE
DATE	MARCH 16, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19		
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Nirvana Travel & Tourism Reveals Measures to Counter COVID-19

16 March 2020 Dana Al Sadeq IRISMEDIA



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CLIENT	NIRVANA HOLDING		
PUBLICATION	HOTEL AND REST	COUNTRY	UAE
DATE	MARCH 17, 2020	CIRCULATION	ONLINE
HEADLINE	Nirvana Travel & Tourism Reveals Measures to Counter COVID-19		
ONLINE LINK	Hotels & Rest - Nirvana Travel & Tourism Reveals Measures to Counter COVID-19 (hotelandrest.com)		

Tourism

Nirvana Travel & Tourism Reveals Measures to Counter COVID-19

17 March 2020



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